### **II. Cultural Innovations**

### ***Art and literature***

### The Modern Age was reflected in American art, literature, and popular culture. Many artists and writers went to live in Greenwich Village in Manhattan and the Southside of Chicago. Lived a bohemian lifestyle.

1. Ernest Hemingway was a writer who served as an ambulance driver in Italy

during WWI.

His fiction represented a new literary style characterized by direct, simple, and

concise prose.

He wrote about war in For Whom the Bell Tolls and A Farewell to Arms.

2. Carl Sandburg was a Chicago poet, used common speech to glorify the Midwest

and the expansive nature of American life.

1. ***Popular Culture***

Americans had more leisure time and more spending money.

1. Baseball, boxing, other sports- radio and movies helped increase popularity of baseball and boxing. Babe Ruth, the Sultan of Swat, became a national hero. Football, golf and tennis were followed by America through newspaper coverage.
2. The Rise of Hollywood- Piano players provided music because there was no technology for sound in pictures. The Golden Age of Hollywood began in 1927 when the first talking picture- The Jazz Singer- was produced.
3. Popular Radio Shows and Music- One of the first commercial radio broadcasts happened when listeners of KDKA in Pittsburg were told about the landslide victory of Warren G. Harding in the presidential election. Within 2 years there were over 400 radio stations across the country. Mass media helped to foster a sense of shared national experience, unified the nation and spread new ideas and attitudes of the time.

Review Q:

1. Name the two books written by Hemingway that glorified war.
2. Whose nickname was the Sultan of Swat?
3. What marked the beginning of the golden age of Hollywood?
4. What was broadcast by KDKA in one of the first commercial broadcast in history?